

Indra K. Nooyi, CEO
Pepsico
325 7th Street NW #400
Washington, DC 20004

Dear Ms. Nooyi,

I am writing to ask that your company reconsider its current support of Planned Parenthood (PP). This organization is unworthy of the support of your company your employees for several reasons:

Planned Parenthood is the single largest abortion provider in our country, over 327,000 annually. Every abortion necessarily ends the life of a unique human being, and support of PP amounts to indirect cooperation in these procedures.

By a 55% majority, the American public agrees that abortion also ultimately does a woman more harm than good. Even 27% of people who identify as "pro-choice" share this view. These figures suggest that your company's public image could be affected negatively by its support of PP.

Furthermore, most PP locations are in areas of with large African-American or Hispanic populations, with the result that abortions disproportionately affect minorities. These circumstances add a racial dimension to Planned Parenthood's abortion operations and make your company's support of that organization even less desirable.

Finally, since it became legal, abortion has resulted in the loss of at least 59 million American lives. It is probable that over the years your business has lost millions of potential customers in great part due to PP's major involvement in abortions.

I am certain your company's intention in supporting Planned Parenthood is that of helping women in need of health services, and these intentions are laudable. However, compared to community health centers that do not perform abortions, PP's provision of authentic health services for women is minimal. Hence your company's generosity in helping women could be better advanced by supporting these community centers rather than PP.

If you, or any of your employees as individuals, wish to publicly proclaim your support for abortion, you have the right to do so with your own personal money. But by providing companywide support for Planned Parenthood, you obligate every single one of your employees to be personally and publicly cooperative in abortion. If, instead, the intention of your organization is to show companywide support for the health needs of women of all ages and backgrounds, then there are plenty of other organizations more worthy of your support.

Thank you very much for your kind consideration of this request. I hope and pray that your company will not support Planned Parenthood in the future.

Very truly yours,